

November 8, 2013

Yachiyo Industry Co., Ltd.

393, Kashiwabara, Sayama-shi, Saitama

Our first participation in the 43rd TOKYO MOTOR SHOW 2013

Yachiyo Industry Co., Ltd. (“YACHIYO”) will participate as an exhibitor in the 43rd Tokyo Motor Show 2013, to be held at Tokyo Big Sight from November 20 (Wed.) to December 1 (Sun.) 2013. This will be the first time that we will appear at the show.

YACHIYO created the Yachiyo 2020 Vision, which lays out the Yachiyo Group’s mission for 2020. Our mission is “to become a worldwide player in a true sense with distinguished technology and distinctive products.” As such, YACHIYO has proceeded with the development of appealing, competitive products, while defining its existing mid-term three year plan as “a period for innovation and preparation.” This is in addition to further expanding its automobile parts operations globally.

As a part of our mission, YACHIYO has decided to open its first ever exhibition booth at the Tokyo Motor Show, under the concept of “expansion.” At our booth, we hope to suggest solutions to environmental concerns and spread new values through our revolutionary technology and breakthrough products in new fields.

[Main products to be exhibited]

- Plastic fuel tanks
Our eco-friendly **Built-in Fuel Tank System (BFS)**, that offers extremely low permeability and low oscillating noise.
- Sunroofs
Our **Front Open Roof System**, that gives us an incredible sense of openness
- Plastic decorative technology
Unpainted high-gloss plastic parts, and high quality coated parts that bring about new sensations in texture, touch and tone.
- Our challenges in new fields
Our silver ion anti-bacterial agent **IONFLARE**, that provides an anti-bacterial and anti-fungal coating for automobile parts and other industrial products.



Image of our booth

